PRESS RELEASE
For Immediate Release **October 5, 2017**

Festival Will Celebrate the Joy and Beauty of Hill Country Living

The Rainwater Revival + Hill Country Living Festival, an annual event of the Hill Country Alliance, returns to the Dripping Spring Ranch Park on Saturday, November 4, from 10am to 5pm. The festival is free, family friendly, and promises plenty to do and see for all ages and all who love the Hill Country.

This event is a major expansion from the past seven years of the Rainwater Revival, now with a broader focus on living lightly, recreating responsibly, and loving the land in our beautiful Texas Hill Country.

As always, the Festival celebrates the art and common sense of rainwater harvesting, but will also include information on land and wildlife management, water conservation, renewable energy, planting for pollinators, green home design and building, night sky lighting, sustainable products, smart landscapes and gardening. More than 100 vendors and exhibitors and a full day of content-expert speakers will deliver wisdom, ideas and inspiration.

For children, the Festival offers hands-on fun at the Raindrop Stop with programs and activities from Westcave Outdoor Discovery Center, Families in Nature, and the Science Mill. Plus, a musical showcase for kids will feature the popular “Mr. Will” DuPuy on the music stage at 10:30 am

Grownups can tour the tiny home showcase, checkout tricked-out travel trailers, kick the tires on Austin Electric Vehicles, learn the art of raising poultry at the Chicken Ranch, find tasty delights in the Food Trailer Court, enjoy a one-stop Hill Country Wine Tour, and catch some great acts on the Hill Country Music Stage. Mike and the Moonpies, the modern face of outlaw country music, will take the stage from 3:30 to 5pm. Dancing encouraged!

While the Festival is a free event, food and wine will be for sale, along with a smattering of other desirable Hill Country products; so bring your wallet. Winners of the Hill Country Alliance’s annual raffle will be drawn at the Nov 4 event. The online raffle raises funds for HCA’s school grant program; so don’t miss your chance to win one of the awesome prizes at RainwaterRevivalRaffle.com. Tickets are $5 each or five tickets for $20, and winners will be announced at the Festival. While you do not need to be present to win, we hope to see you there!

Limited vendor space is still available for the Festival. If your business fits the theme, we want you to be part of our day. Send an email to info@rainwaterrevival.com.

The Rainwater Revival + Hill Country Living Festival is sponsored by Braun & Gresham and the Plateau companies, The John and Florence Newman Foundation, Cow Creek Groundwater Conservation District, Pedernales Electric Cooperative, Lower Colorado River Authority, Texas Parks & Wildlife Department, and WaterPR, among others.

Get more information at **RainwaterRevival.com**.

The Hill Country Alliance is a nonprofit organization whose purpose is to raise public awareness and build community support around the need to preserve the natural resources and heritage of the Central Texas Hill Country.

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